



DR. TERRY NEESE is founder and CEO of the *Institute for Economic Empowerment of Women (IEEW)*. She leads the organization to accomplish its mission via two programs, both domestic and international training for women business owners in the area of public policy and entrepreneurial education.

*Peace Through Business* – educates and empowers women entrepreneurs in developing countries to achieve their dream of financial independence and community involvement as a woman owned business. Since its creation in 2007, the program has trained over 100 women entrepreneurs in Afghanistan and Rwanda.

*Empowering Women* – a book and training program authored by Terry that encourages women business owners to affect change through involvement in public policy. Training sessions were held in Detroit, Houston, Los Angeles, and West Palm Beach in 2008.

Founder of Terry Neese Personnel Services, Terry is a past national president of the National Association of Women Business Owners (NAWBO), the largest women’s association of its kind. Terry’s involvement with women business owners and family issues is well documented through her participation in the following:

- Women Impacting Public Policy (WIPP); Co-Founder and Past President – WIPP joins together a membership across the nation totaling over half-million women entrepreneurs and executives and serves as a voice for women in business at the United States Capitol.
- National Center for Policy Analysis (NCPA); Distinguished Fellow – Terry heads the organization’s Family Policy Center. In that role, Terry develops policy ideas that can help women, families, and small businesses keep more of their earned money and time, and make better financial and health choices. In addition, she conducts bipartisan briefings on family issues with congressional leaders and their staffs and has regularly testified before the U.S. House and Senate.

A successful businesswoman, Terry made history in 1990 when she became the first woman nominated by a major political party for the seat of Lt. Governor of Oklahoma. She was recognized by Fortune magazine as one of the “Power 30” – the most influential small businesspersons in Washington, D.C. She was named an Outstanding Business Leader by Northwood University Board of Trustees in 2006.

Terry is recognized as a national expert on economic issues that affect women and families. Her articles have been published in the Chicago Sun-Times, Entrepreneurial Women Magazine, Fort Worth Star-Telegram, the Journal Record, the Oklahoman, Washington Examiner, and the Washington Times. Terry is a recurring guest on Fox News, CNN, CNBC, SBTU, as well as on local TV and radio stations.

Terry has been appointed to numerous councils and positions by Presidents George H.W. Bush, Bill Clinton and George W. Bush, including:

- U.S.-Afghanistan Women’s Council, with which she traveled to Afghanistan in 2007
- National Advisory Council on Indian Education
- Small Business Advisory Council (under the U.S. Small Business Administration)
- National Women’s Business Council (a bipartisan federal government council created to serve as an independent source of advice and counsel to the President and Congress)
- Director of the United States Mint
- Advisory Council for the United States Committee for United Nations Development Fund for Women

Terry is married to Earl N. Neese. Their daughter, Kim Neese, is CEO of Terry Neese Personnel Services and is the proud mom of Emily and Erin. They all reside in Oklahoma City, Oklahoma.