

## 2011 PEACE THROUGH BUSINESS®





**NAME:** Jackline Tushabe Umutoni

**COUNTRY:** Rwanda

**AGE:** 39

**BUSINESS:** Junction Boutique

## **Bio information**

As a woman in her country, Jackline sees her personal obstacles being threefold - family, social, and spiritually related. She believes that maintaining a balance between her work and personal obligations is the key to being a good family member, a socially responsible person, and a spiritually uplifted woman. Jackline depends on her faith in all matters of her life and provides counseling through her church of women and youth.

Jackline holds a certificate of education from Bugema College-Uganda and has one year under her belt from the School of Finance and Banking.

Ten years ago, wanting financial independence, she resigned from her employer to start her business as a small retailer of MTN cellular service and products. In addition to her current business, she also has a goal of opening a food supplement and beauty care products as a family business.

## **Business information**

With very little capital, Junction Boutique started operation in 1999 but officially registered in 2004 as a sole proprietor and became a MTN distributor of cellular products and services. Although there were financial constraints, the business grew because of its strong principals of customer care, team work, innovations, and training - all contributing to receiving the MTN MOST INNOVATIVE DISTRIBUTOR in 2005.

By attending PEACE THROUGH BUSINESS, Jackline wants to learn how to better network and better develop her planning and creativity skills.