



**NAME:** Amir Taj Sirat

**COUNTRY:** Afghanistan

**AGE:** 31

**BUSINESS:** Green Way Ball Company

### Bio information

Amir Taj Sirat is a 2007 PEACE THROUGH BUSINESS graduate. Sirat owns a soccer and volleyball manufacturing company, Green Way Ball Company. Like many families in Afghanistan, Sirat and her family were forced to flee from Afghanistan during a period of civil unrest. The family later returned to their country, which was still under Taliban rule. When the regime collapsed, Sirat began to explore the idea of owning her own business; an achievement a woman was not able to fulfill during the Taliban's reign.

Before she attended the 2007 PEACE THROUGH BUSINESS program, Sirat could not determine whether she was generating a profit. After graduating, she identified and measured growth and implemented PEACE THROUGH BUSINESS strategies which increased her revenues by 17%! Sirat ran for parliament in 2009. Although the election did not result in her certification, she continues to stay politically involved.

### Business information

In 2005, Sirat established Green Way, a company designed to create income for deprived Afghan women in the community. Many women were left widowed during the war without any type of financial support. They were expected to support their own families, yet, they were not allowed to leave their homes and work. Sirat offered them an opportunity to have an income and at the very least, be able purchase food.

Sirat has taken the PEACE THROUGH BUSINESS philosophy to the next step and mentored other women business owners in Afghanistan, greatly contributing to their success.