



NAME: Monica Smiley

TITLE: Editor & Publisher

BUSINESS: Enterprising Women Magazine

STUDENT: Astrida Uwera

As the editor and publisher of *Enterprising Women (EW)*, Monica Smiley has spent the last decade building the national and now global magazine she leads into a strong voice for women entrepreneurs. As the only national magazine published exclusively for women business owners, the print and digital editions of the magazine now reach more than 200,000 women entrepreneurs in 48 countries around the globe. While *Enterprising Women* began its tenth year in May 2009 serving the women business owner community, Monica has been the president of a magazine publishing and marketing communication business for nearly 30 years, publishing both consumer and trade magazine titles.

Considered a national thought leader on women's entrepreneurship, Monica serves on the National Association of Women Business Owners (NAWBO) National Advisory Council and is a member of the Women Presidents' Organization. *EW* is a founding coalition partner of Women Impacting Public Policy (WIPP), and she has represented the United States five times as a delegate to the Global Summit of Women (in Morocco, Germany, Chile, China, and Turkey), a gathering of nearly a thousand women entrepreneurs, women business leaders, and women Cabinet or Ministerial level government leaders from more than 90 countries. In March, she founded the Enterprising Women Foundation with a goal of raising one million dollars in the first year to benefit the growth of women's entrepreneurship here and around the world. Actively involved in the *PEACE THROUGH BUSINESS* program, sponsored by the Institute for Economic Empowerment of Women, Monica has served as a mentor in the program for the past three years, hosting women business owners from Afghanistan and Rwanda in her North Carolina home.

She has two sons, three grown step-children, and three grandchildren. Monica holds a degree in journalism from Bradley University, Peoria, Illinois, and began her career as an award winning newspaper reporter and editor.