



**NAME:** Sarah Sears

**TITLE:** Owner

**BUSINESS:** S Design Inc.

**STUDENT:** Salma Noori

Sarah Sears established S Design Inc. in March of 1994. Her ability to articulate her clients' objectives and create tailor-made graphic design and branding strategies lead S Design to become one of Oklahoma's foremost graphic design firms. Word spread, and S Design's client base quickly grew to include prominent small businesses, health care organizations, oil and gas companies, law firms, State departments and community events. S Design has been honored with many awards and published internationally.

Sarah earned a Bachelor of Arts in Design and Illustration from the University of Kansas. Since then she has served as an integral member of the design and business community, and in 2009 she was awarded an AIGA Fellow. Sarah is an adjunct instructor at Oklahoma Christian University. She has juried student competitions and served on advisory boards for local AIGA groups, Oklahoma Christian University, Francis Tuttle and Metro Tech.

In 1996, Sarah founded the Oklahoma chapter of AIGA. She served as president from 1996-1999 and as a board member and advisor for more than a decade. In 2004, Sarah was chosen for the Journal Record's "Achievers under 40" and for "Forty under 40" in OKCBusiness. Sarah has also been honored as a three-time finalist for the Journal Record Woman of the Year and 2006 marked her induction into the Circle of Excellence.

Sarah is an Advisory Board Member for the Greater Oklahoma City Chamber, a board member of the Casady Alumni Association, a member of Rotary Club 29 a member of Leadership Oklahoma City's Class XXV and serves on the Alumni Board for Leadership Oklahoma City.