



NAME: Kim Reynolds, MA, CMP, CMM

TITLE: President/CEO

BUSINESS: Strategic Meetings Solutions

STUDENT: Sahiba Nooristani

For the past 15 years Kim has been producing large meetings, events and incentive trips for such large corporations as Kawasaki Motors Corporation, USA, Norsk Hydro (Statoil), Alliance Data, Loyalty Marketing Services, and Colloquy. She is the founding principal of Strategic Meetings Solutions and Shooting Star Meetings & Events. Kim brings solid business acumen to the position with a focus on identifying, tracking and measuring meaningful performance metrics. She has a proven track record in developing and implementing successful programs. Dedicated to the meetings industry, Kim has served on many industry advisory boards in addition to Meeting Professionals International Dallas/ Fort Worth Chapter (MPI DFW) as director of education and director of leadership with her most recent term as vice president of Education & Events. Kim holds the prestigious designations of Global Certification in Meetings Management (CMM) and Certified Meeting Professional (CMP).

Kim holds a Master of Arts in management and a Bachelor of Science in Business & Management from the University of Redlands. She was awarded the Cambridge Student of the Year award for all around student and leadership for her study abroad program and has been nominated as Meeting Planner of Year, (MPI DFW) 2005 & 2009.