

2011 PEACE THROUGH BUSINESS®





NAME: Penny Olinghouse

TITLE: Owner

BUSINESS: The Toggery

STUDENT: Anne Aryazarwa

Penny was born and raised in Little Rock, Arkansas and graduated with honors from the University of Arkansas. While she has had several careers, which started in medical sciences, she ultimately found her home in retail.

For 17 years, she and her business partner owned a women's fashion shop that became a premier location in Little Rock early on. Before and during that time, she worked with her husband Phil as co-owner of The Toggery, a children's fashion and school uniform business that has topped "The Best..." list of various publications for the past 15 years. In the six years since selling the women's retail business, she has worked full-time, and side-by-side, with her husband, Phil, at The Toggery, materially diversifying and expanding the business.

While Penny gains great satisfaction from her work, her passion is her family. When not at market searching for the newest fashion items or working in the store, you can find her spending time with her five precious grandchildren.