



**NAME:** Salma Noori

**COUNTRY:** Afghanistan

**AGE:** 34

**BUSINESS:** Golden Day Media-Marketing Company

### Bio information

As an Afghan woman, Salma has had many opportunities to learn and work outside her home. She has held the positions of executive assistant to the finance minister and to the customs and revenues deputy minister. Salma loves her homeland and her people, but she has faced cultural problems beyond her control. She believes that anything is possible by applying herself and wants to be a leader for the women of Afghanistan.

Since 1994, Salma has worked for the BBC and the Afghan Education Program (AEP), and was encouraged to take her experience and begin her own business. Together with her friend and partner who was employed with Saba TV for four years, they began Golden Day Media-Marketing Company.

### Business information

Golden Day Media and Marketing Company was established in 2009 with the purpose of creating awareness through media programs that are educational, social, and cultural in nature. The professionally trained staff assures clients that they will receive quality services and timely delivery.

By attending the PEACE THROUGH BUSINESS program Salma hopes to learn more about media management, marketing, business administration, accounting, and leadership.