



NAME: Betty Manetta

TITLE: President/CEO

BUSINESS: Argent Associates

STUDENT: Jackline Umutoni

Beatriz (Betty) Manetta founded Argent Associates, a certified minority- and female-owned company, in 1998. Argent is a \$100 million supply-chain managed services company providing technology advanced supply chains. Argent's technology platforms track assets and monitors the environment of assets and shipments across the world. It's customer base spans government, enterprise and telecommunications sectors. Recently, Argent formed a new Green division focusing on green products and services. Prior to Argent, Betty worked for 20 years with AT&T and Lucent Technologies.

Betty has a Bachelor of Science degree in Marketing and Accounting from Rutgers University and a Masters degree in International Studies from Seton Hall University.

Betty served on the President's Export Council (PEC) under President Bush and was appointed to NJ Governor's Tax and Fiscal Policy committee to advise the Governor's office on key economic. Betty serves on the board of directors as Chairwoman of the Commerce and Industry Association of New Jersey (CIANJ) and the Hispanic Business Council (HBC) of New Jersey. She is also on the board and founding member of USHAA (United States Hispanic Advocacy Association) and a Diversity Advisory Board member of Public Service Electric and Gas (PSEG) of New Jersey. Betty is also one of the founders and currently sits on the boards of MinorityBusiness Roundtable (MBRT) and United States Hispanic Advocacy Associations (USHAA).

In 2010, Argent has been named the number one fastest growing woman owned business by WPO, Inc 500 fastest growing company (#351), and the Top 50 Woman owned business in NJ by Amex OPEN. Argent has been rated within the Top 500 largest Hispanic Owned Company from 2006 through 2010. And in 2007, was rated #22 of the top 100 Largest Hispanic owned company.

In 2010 Argent received MBDA's Minority Global Supplier of the Year award, Health Information Technology Leader of the Year from the AHHE (Association of Hispanic Healthcare Executives), and the Bravo Awards from USHAA (US Hispanic Advocacy Awards) for our vision, leadership and commitment to diversity and inclusion best practices. Argent has 8 facilities in 6 states (NJ, NY, NC, AZ, TX, CO). Argent has expanded its reach through affiliate partnerships in Canada, Mexico, Argentina, the UK and Egypt.