

2011 PEACE THROUGH BUSINESS®





NAME: Mahbooba Ekhityari

COUNTRY: Afghanistan

AGE: 21

BUSINESS: NewMoon Graphic Designing Company

Bio information

Mahbooba was born in Panjab, a beautiful village in Afghanistan. When she was one, her family immigrated to Iran where she spent the rest of her childhood and teenage years. She was not allowed to continue her education in Iran after the ninth grade because of a law prohibiting Afghanistan students from attending school there. But Mahooba did not give up her dreams of finishing her education, she studied her text books on her own at home and was allowed to take the required tests at school. When Mahbooba and her family finally returned to Afghanistan she attended Kabul University to study graphic arts. She has worked as a graphic designer for Ocean Graphic and Part Graphic Company, one of Afghanistan's largest graphic design companies. Mahbooba feels blessed to have worked with such bright, creative people and feels that her experience in graphic design and the obstacles she overcame gave her the confidence she now needs to strike out on her own.

Business information

Mahbooba opened NewMoon Graphic Design Company in 2010 and hired her talented nephew and graphic artist, Mohammad Issa, as her designer. She offers her target customers, (small to medium-sized businesses), assistance with marquees, branding, advertisements, cards, magazines, banners, logos, and packaging. Mahbooba presents her customers a fresh perspective on corporate identity and visual communication.

By attending Peace Through Business, Mahbooba hopes to learn more about accounting marketing, management, and leadership.