



NAME: Laurie Johnson

TITLE: Owner

BUSINESS: Performing Capital LLC

STUDENT: Allen Joy Mbabazi

A native of Los Angeles, California, Laurie moved to Phoenix, Arizona and in 2005 began Performing Capital LLC, where she is currently the owner and operator. Performing Capital LLC, is a distributorship that sells two major brands of women's interchangeable handbags and sandals, and is developing its own brand of watches and accessories.

Laurie was exposed to business from a young age through her father's ventures. Her father was a chemical engineer with Boeing. On the side, he owned a real estate company and a restaurant, while Laurie's mother stayed home to care for her and her younger sister. Laurie got her start in business by obtaining her real estate broker's license and investing in real estate. She then spent 10 years in executive management with the YMCA where she began her career as the housing director in charge of launching a transitional housing program for unwed mothers and their children under a grant from HUD.

Laurie holds a Bachelors Degree in urban planning with an emphasis in housing from California State University Northridge.

Becoming a single parent at an early age, Laurie spent all her time, when not working, being a mom and watching her son, Kevin, play basketball. Today, Kevin is 24 years old and resides in Los Angeles. In her spare time, Laurie enjoys hiking, biking, cooking vegetarian dishes and enjoying friends and family.