



NAME: Zarha Hossainy

COUNTRY: Afghanistan

AGE: 29

BUSINESS: Afghan Women Carpet Factory

Bio information

Zahra is a survivor in spite of the 35 years her country has been engulfed in conflict. She has watched how every aspect of her society has struggled, but none more than the Afghan girls and young women. To acquire even the most rudimentary skills, they face enormous obstacles. It is important to her to learn how to function in an increasingly globalized world, how to influence people and their lives, and how her business can contribute to ensuring peace and harmony in all societies. Her goal is to establish herself as a leader, a decision maker and a change agent for her country, especially for our girls and young women.

She recalls her high school years being exceptionally challenging because she had to work to support her 10 member family, while trying to maintain her studies. Never losing her motivation, Zahra received her Bachelor of Arts in English Literature from Herat University and is now studying political science. Today she is the country representative personal assistant with UN-Habitat in Kabul.

Business information

In 2010, the Afghan Women Carpet Factory (AWCF) began as a home-based carpet weaving company. AWCF is a small business that focuses on both rag fabric and other handmade products serving the local community as well as the international market with unprecedented customer attention. With the explosive growth in the carpet industry, AWCF will be positioned to become the premier destination for entry level and novice carpet makers.

By attending PEACE THROUGH BUSINESS, Zahra wants to further develop her business plan, focusing on finance and marketing.