



NAME: Debbie Jones

TITLE: Producer/Managing Director

BUSINESS: Jones Film Video/CJRW

STUDENT: Akaliza Gara

Debbie began her career with the Cranford Johnson Robinson Woods (CJRW) in 1984 as creative coordinator and proofreader. By 1985, she had moved into the role of broadcast producer working on radio and television spots for many agency clients. Since 1989, she has served as broadcast director, managing audiovisual and film production work for CJRW.

In 2006, CJRW purchased Jones Film Video and Debbie assumed management responsibilities of Jones Productions, supervising staff, operations and production, while continuing in her role as broadcast producer/director for CJRW. In December, 2010, she was added to the CJRW board of directors.

She has worked on radio, video and television campaigns for many clients, including the Arkansas Department of Parks & Tourism, the Arkansas State Police Highway Safety Office, the Arkansas Department of Health's Stamp Out Smoking Program and Arkansas State Parks.

In addition to the small screen, Debbie produced the Arkansas IMAX signature film 'Center of Attraction,' which was shown at the Aerospace Education Center IMAX theatre in Little Rock for a decade. She also worked as a freelance producer on an IMAX film for the 1998 World Cup soccer match in Paris, France.

Debbie has a Bachelor of Arts in Journalism and French from the University of Arkansas, Fayetteville.