



We appreciate all that you do and want you to know what we are up to as well! Enjoy...

### **Dr. Terry Neese Joins Forces with Forbes and Hartford Financial Services to “Inspire” Small Business Owners**

Dr. Terry Neese spoke to a group of women wanting to know how to improve their own businesses and give back to the community. The event, held at the Forbes Media building in New York, was hosted by *ForbesWoman* and sponsored by The Hartford Financial Services Group. Dr. Neese spoke about the importance of networking, engaging in government policy, and expected business trends for 2011.



Moira Forbes, Dr. Terry Neese, and Laurie Barkhorn (The Hartford) at Forbes Media in NY

Photo by: Glen Davis, Forbes Media

Dr. Neese said she wanted to let the female business owners know “women’s voices are the most powerful in the public policy arena because we are the consumers and we are the ones who spend the money.” She said, ““It’s important that women who are successful and live in this free world of ours help women in third world countries by lifting them up economically. It’s our duty to help build civil society and to help build democracies around the world so everyone has the opportunities we have here in our home country.”

Her speech returned great reviews!

“Dr. Neese both educated and inspired the audience with her insights on women and small business in addition to her notable work to empower women’s success globally. “

- Moira Forbes, publisher of *ForbesWoman*.

“She offered very realistic advice about getting involved in policy making, but also talked about the emotional importance of giving back.”

- Laurie Barkhorn, Regional Vice President of The Hartford Financial Services, Inc.

### **IEEW in the News!**

*Move over Bradgelina and Jersey Shore! The media spotlight is on IEEW!*

Media outlets are taking notice of IEEW programs, volunteers, and graduates recently. Here are a few of the articles available online:

- PEACE THROUGH BUSINESS program mentioned in the [New York Times](#)
- PTB graduate, Sarah Mukandutiye’s work in Rwanda is highlighted in [Enterprising Women](#)
- IEEW board member, Sylvia Medina talks about what it takes to be a successful Latina in [Latina Style](#) magazine

SAVE THE DATE  
JULY 25 - 26, 2011

2011 PEACE THROUGH BUSINESS  
International Women 's Economic Summit  
and Graduation

( Georgetown University, Washington, DC )

- Meet the 2011 Afghan and Rwandan women entrepreneurs
- Join other American women business owners for business-to-business networking
- Hear from State Department VIPs, Ambassadors, and Trade Specialists
- Hear from public policy and think tank professionals

- Registration Available Soon •
- Mark your Calendars Now!!



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US-Afghan Women 's Council



### Class is in Session

Classes began in both countries this month! In total, 46 women business owners are participating in the Rwandan and Afghan PEACE THROUGH BUSINESS programs.

Holly Hixson, Rwanda's In-country Leader, is a missionary working in the country. She says the country's top English-speaking business women are in the class. For example, one of the students was the Director of Protocol for the country's President! She says this really helps because they have the ability to influence other women in their areas to follow their lead.



First day of class for the 2011 In-country Rwandan students

In Afghanistan, classes are now held at the Afghan Investment Supporting Agency (AISA). This is a great opportunity for PEACE THROUGH BUSINESS because it allows the program to be even more connected in the community and obtain greater visibility. Previously, classes were held at the Ministry of Woman's affairs.

## Dr. Neese Brings Home the Idea of Global Networking

Dr. Terry Neese has been named to the board of the Sister Cities International-Oklahoma City organization. [SCI-OKC](#) is a networking organization between OKC and other cities around the world. The goal is to provide a variety of exchanges such as culture, education, and professions in order to learn from one another. Dr. Neese will serve as the committee chair to Kigali, Rwanda, the latest addition to the group's list of sister cities.



Manizha Wafeq teaches class in Afghanistan

## Graduate Updates

*(Afghanistan)* While working for both the Institute for Economic Empowerment of Women and the Afghanistan Ministry of Women's Affairs, Manizha Wafeq, a PTB 2007 graduate, and current In-country leader, found the time to start a women's network organization called the Afghan Women's Social Islamic Foundation (AWSIF). Recognizing the need to increase female participation in government, AWSIF aims to "achieve women's rights, improve women's condition and increase women's participation in establishing social justice in the light of Islamic values, norms and commandments."

*(Rwanda)* 2008 graduate, Marguerite Nyagahura, owns a pre-school and daycare called First Impressions. When Nyagahura graduated from PTB, she was preparing to open her business. She returned and opened immediately. Her business went from having six students in 2008 to 30 students today! She says her biggest lesson from PTB is "that a business plan is a living document," which she now uses as a tool to run her business. Nyagahura is also now involved in politics, serving as a chair for the smallest unit of local government in her area. She says, "I would not have dared to stand for election in this position had I not gone through leadership development program offered by the IEEW."



Marguerite Nyagahura standing next to her daycare center.

## Pay It Forward

The PEACE THROUGH BUSINESS program is searching for U.S. mentors. Ever wondered how other business owners balance work and play? Wonder if you are you making the right business decisions? How is your type of business run in another country? This is a unique opportunity to network with other American business owners as well as learn from foreign business owners who run your type of business in another country. We have a feeling you may even make a few new friends in the process!

If you or anyone you know may be interested, take a look at our mentor section of our website. Fill out an [application](#) today!

Warmest regards,  
Dr. Terry Neese