



**NAME:** Anne Aryazarwa

**COUNTRY:** Rwanda

**AGE:** 46

**BUSINESS:** Aryazarwa General Enterprise and Catering

### Bio information

Anne and her husband were both teachers and living with their three children in Uganda. To help supplement their teachers' salaries, they sold cold soft drinks and water ( a very laborious feat since they did not own a refrigerator) to the teachers at their school. With time and money from her teacher's savings, Anne was able to buy a wholesale soda store. While the business was doing ok, it was tiresome but helped take care of their family.

In 1995, after the Rwanda Genocide, Anne and her family moved to Rwanda where she and her husband had to start over. Her husband decided to begin a school and it was there that Anne began selling uniforms. She went from school to school showing samples, convincing the schools to purchase from her. She is proud to claim that she was the first to introduce the sports uniform in Rwanda.

### Business information

Aryazarwa General Enterprise and Catering was established to meet the need for affordable, high quality school uniforms and equipment. They supply the entire city of Kigali and with the proper funding are goaled to serve 90% of all Rwandan schools by 2015. Anne's vision is to provide each child with an affordable school uniform.

By attending the PEACE THROUGH BUSINESS program, Anne wants to learn how to better manage her business and speak about her business in a more professional manner.